

YOUR FIRST IMPRESSION (DELETE)

Title

Subtitle

by

Author

AGENTED BY

(Agent's name, address and email)

Quotes/Endorsement (optional)

Sales Copy (Delete)

Your Unique Message (Delete)

PURPOSE

UNIQUE ANGLE

CURRENT INTEREST

MANUSCRIPT DETAILS

Word Count:

Completion Date:

Special Features:

YOUR READERS (Delete)

AUDIENCE

Who's the audience?

READER BENEFIT

What's the reader's benefit?

YOUR COMPETITION (Delete)

COMPETITION

List of competition

YOUR BIO (Delete)

The Author

YOUR PROMOTION (Delete)

AUTHOR PROMOTION

What the author has done and will do for promotion of this book.

YOUR SUMMARY (Delete)

NONFICTION EXAMPLE (Delete)

OUTLINE

Endorsements and testimonials:

Foreword:

Contents

Prologue

Chapter One: Chapter Title

Chapter description (Do for all chapters)

Epilogue

Acknowledgments

Recommended Reading

Recommended Resources

SAMPLE CHAPTERS

Three sample chapters follow on pages _____ - _____.