

2023 Speak Up Conference Schedule Overview

Thursday, July 13

Pre-Conference Sessions: 10:00-1:00 pm

Speakers' Pre-Conference Options:

- Videotaping & Critiquing of Speeches. Dogwood
(15-minute speech with feedback from a faculty member) ½ hour time slot
- 7 Strategies to Secure Speaking Engagements – Robyn Dykstra (3-hours). Hickory

Writers' Pre-Conference Options: (3-hours)

- Book Proposal Intensive Clinic—Dave & Cindy Lambert. Pres. Dining
- Writing Bible Studies—Carol Tetzlaff Willow West

Ministry Development Option: (3-hours)

- Build a Powerful Online Presence Through Blogging—Edie Melson Library
- Using A I Tools to Enhance and Expand Your Business/Ministry—Rachel Wojo Boardroom
- Storytelling Strategies that Strengthen Your Spoken or Written Message—Jill Savage . . Willow East

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| 1:00-1:55 | Optional Lunch
VIP Lunch |
| 1:55-2:00 | Moving Moments with Vicki Heath. Great Hall |
| 2:00-2:10 | Opening Welcome—Bonnie Emmorey & Carol Kent |
| 2:10-3:00 | Opening Keynote Session
Praise & Worship—Laura Dingman and Team |
| p. 9 | Opening Keynote—Bruce Martin, Complete Joy |
| 3:00-3:45 | Panel Discussion: |
| p. 15 | The Business and the Ministry of Speaking & Writing Great Hall |
| 3:45-4:00 | Break |
| 4:00-5:00 | Breakout Session #1 |
| p. 40 | (S) Speak Like a Pro (Carol Kent). Great Hall |
| P. 37 | (S) Presenting & Negotiating Your Speaker Fees (Cindy Bultema) Willow West |
| p. 53 | (W) How Craft a Winning Non-Fiction Book Proposal (Cindy Lambert). Boardroom |
| p. 51 | (W) Developing a One Sheet That Will WOW! (Kim de Blecourt) Pres. Dining |
| p. 83 | (M) Facebook Lives (Athena Dean Holtz) Hickory |
| p. 81 | (M) Developing Your Prayer Team (Kathe Wunnenberg). Library |
| p. 76 | (M) Crafting a Homepage that Connects and Converts (Katy Boykin) Willow East |
| 5:00-5:15 | Break |
| 5:15-6:10 | Buffet Dinner |
| 6:00-6:10 | Praise & Worship—Laura Dingman and Team Great Hall |
| 6:10-7:00 | Keynote—Dr. Saundra Dalton Smith, Rhythms of Grace p.10 |
| 7:00-7:15 | Break & Sweet Treat (Pick it up and move to your breakout session.) |
| 7:15-8:15 | Breakout Session #2 |
| p. 44 | (S) Storytelling & On-Stage Secrets (Karen Porter) Great Hall |
| p. 28 | (S) How to Get Booked on Podcasts & Be a Great Guest (Amber Cullum). . . . Willow East |
| p. 50 | (W) Building Blocks for Architecting a Standout Book (Janyre Tromp) Willow West |
| p. 65 | (W) The Pitch Factor (Bethany Jett) Hickory |
| p. 92 | (M) Servant Leadership (Nathan Emmorey) Library |
| p. 86 | (M) How to Develop An Online Course (Jill Savage) Boardroom |

p. 71	(M) A Busy Person's Guide to Writing & Speaking (Susan Call) Pres. Dining
8:15-8:30	Break
8:30-10:00	Speakers' Track—Small Group Critiquing Sessions (Locations on your printout) Writers' Track—Introduction of authors with a new book in the last year & 1 st Page Peer Critiquing Great Hall

Friday, July 14

8:15-8:45	Writing Breakfast Meeting—Self-Publishing School (Matt Emmorey). Willow East
	Speaking Breakfast Meeting—Podcasting (Rachel Wojo & Amber Cullum). . . . Boardroom
8:55	Moving Moments—Vicki Heath Great Hall
9:00-9:05	Welcome, Announcements, & Giveaways—Bonnie Emmorey & Megan Brown
9:05-10:00	Praise & Worship—Laura Dingman & Team
p. 11	Morning Keynote—Jennifer Jackson, Simply Joy
10:00-10:45	Panel Discussion:
p. 16	Platform Building: Interviews, Podcasts, & Social Media. Great Hall
10:45-11:00	Break
11:00-12:00	Breakout Session #3
p. 22	(S) Better Bible Study for Better Teaching & Speaking (Megan Brown) Pres. Dining
p. 25	(S) Effective Social Media for Today's Speaker (Edie Melson). Boardroom
p. 48	(W) Audiobooks: Let Your Book Speak for Itself (Linda Goldfarb). Hickory
p. 66	(W) To Infinity & Beyond (Rob Teigen) Willow East
p. 90	(M) Mental Health 101 For Christian Leaders (Michelle Nietert). Library
p. 88	(M) How to Write & Speak About Hard Topics (Kia Stephens). Great Hall
p. 91	(M) One Brand. One Voice. One You. (Darlene Larson) Willow West
12:00	Lunch
12:35-12:45	Comic Sketch—Cherie Nettles Great Hall
12:45-1:00	Carl DeyArmin—Research Made Simple
1:00-1:45	Panel Discussion:
p. 17	Platinum Sponsors
1:45-2:00	Break
2:00-3:00	Breakout Session #4
p. 31	(S) Outlining with Pizzazz (Bonnie Emmorey) Pres. Dining
p. 30	(S) How to Get Speaking Gigs (Karen Porter) Great Hall
p. 68	(W) Writing for Children (Blythe Daniel) Willow East
p. 60	(W) Know Your Publishing Options (Suzanne Kuhn) Hickory
p. 45	(W) Act Like an Author & Prepare to Publish (Kim Erickson) Boardroom
p. 89	(M) Logos Bible Software Training (Carl DeyArmin) Willow West
	(M) Nature Walk with Short Devo (weather permitting) Meet at the Backdoor
3:00-3:15	Break
3:15-4:30	Speakers' Track —2 nd Small Group Critiquing Session (Check your printout for locations.) Writers' Track — Show Don't Tell: A Demonstration with Dave & Cindy Lambert . . Great Hall followed by Q & A with publishers, editors & agents
4:30-5:30	Break
5:30-6:30	Friday Night Banquet Great Hall

6:15–7:15	Praise & Worship	Great Hall
p. 12	Keynote—Debbie Alsdorf, The Reality of Joy: Jesus.Over.You.	p. 12
7:15–7:30	Break	
7:30–8:30	Publishing Awards followed by Book Signings.	Fireside Room
8:30–9:30	Optional Session—Round Table Discussions.	Great Hall

Saturday, July 15

8:15–8:45	Breakfast Meeting—Master Storytelling (Jennie Dimkoff)	Boardroom
	Breakfast Meeting—Financial Freedom in Your Ministry (Jerry Howard).	Pres. Dining
8:55	Moving Minutes—Vicki Heath.	Great Hall
9:00–9:05	Welcome & Announcements—Bonnie Emmorey & Rachel Wojo	
9:05–9:15	Praise & Worship—Laura Dingman & Team	
9:15–10:00	Morning Keynote—Judy Dunagan, The Full Measure of His Joy	p. 13
10:00–10:45	Panel Discussion:	
p. 18	Current Challenges & Opportunities in a Changing World.	Great Hall
10:45–11:00	Break	
11:00–12:00	Breakout Session #5	
p. 35	(S) Preparing Your Personal Testimony (Carol Kent)	Pres. Dining
p. 43	(S) Sticky Statements & Stories (Shannon Popkin)	Great Hall
p. 64	(W) The Joy of Writing and Publishing Devotions (Sandi Banks)	Willow East
p. 67	(W) Storyboarding (Janet McHenry)	Willow West
p. 79	(M) Creating a Product that Sells both Online & Off (Rachel Wojo)	Boardroom
p. 85	(M) How to Authentically Grow a Facebook Group (Kia Stephens)	Library
p. 73	(M) Common Senses: Emotionally Connecting (Lisa Saruga)	Hickory
12:00–12:15	Break	
12:15–1:00	Lunch	
12:55–1:00	Moving Moments—Vicki Heath	Great Hall
1:00–1:05	Introduce Full Speak Up Team	
1:05–1:15	Speak Up Masterpiece Theater—Bonnie Emmorey & Gene Kent	
1:15–2:00	Panel Discussion:	
p. 19	Where Do We Go From Here?	Great Hall
2:00–2:15	Break	
2:15–3:15	Breakout Session #6	
p. 20	(S) Aim for Results (Bonnie Emmorey)	Pres. Dining
p. 31	(S) Overcoming Post Talk Jitters (Jeri Howe)	Hickory
p. 62	(W) Launch Your Book: Finding & Booking Your Own Book Tour (Mary Snyder)	Boardroom
p. 47	(W) Affordable Ways to Market Your Message (Katie M. Reid).	Willow West
p. 93	(M) Waiting for the Yes: What About the In-Between? (Jenn Hand)	Willow East
p. 75	(M) Courageous Choices (Sheila Qualls)	Library
	(M) Guided Outdoor Reflections on Psalm 23 (Megan Brown)(Weather Permitting)	
3:15–3:30	Break	
3:30–4:30	Closing Session: Praise & Worship—Laura Dingman & Team	Great Hall
p. 14	Keynote—Lee Nienhuis, Our Mission: Joy Wrap-up— Carol Kent	