

2025 Conference Schedule Overview

So the Next Generation Will Know!

Thursday, July 10

10:00-1:00 **Pre-Conference Sessions:**

Speakers' Pre-Conference Options:

Create Your Speaker Sizzle Reel—Mary Snyder (15-minute segments) Dogwood
 Jesus Told Stories—You Should Too—Karen Porter (3-hours) Library
 Masterful, Memorable Messaging for Speakers—L. Saruga & P. Arnold Willow East

Writers' Pre-Conference Options: (3-hours)

Book Proposal Intensive Clinic—Dave & Cindy Lambert Pres. Dining Rm
 Developing a Well-Crafted Christian Living Book—Janet McHenry Hickory West
 Writing Bible Studies—Carol Tetzlaff Willow West

Ministry Development Option: (3-hours)

Create Lasting Impact and Sustainable Income—Robyn Dykstra Hickory East

1:00-1:55 Optional Lunch Great Hall
 VIP Lunch. Boardroom

1:55-2:00 Peg Arnold – Skit Great Hall

2:00-2:10 Opening Welcome—Bonnie Emmorey & Carol Kent

2:10-3:00 Praise & Worship

Opening Keynote—Bruce Martin

3:00-3:45 Panel Discussion: Great Hall
 Platform Building: Interviews, Podcasts, Social Media & Networking

3:45-4:00 Break

4:00-5:00 **Breakout Session #1**

(S) Speak Like a Pro (Carol Kent) Great Hall
 (S) Laughter is the Best Medicine (Cherie Nettles) Boardroom
 (W) How to Craft a Winning Non-Fiction Book Proposal (Cindy Lambert) Willow East
 (W) Finding Your Audience (Bryan Crum) Pres. Dining Rm
 (M) How to Communicate Truth without Causing Offense (C. Custodio) Willow West
 (M) Tools and Tricks to Effectively Manage Your Time (Susan Call) Hickory West
 (M) Create Your DREAM Website (Katy Boykin) Hickory East

5:00-5:15 Break

5:15-6:10 Buffet Dinner Great Hall

6:00-6:10 Praise & Worship

6:10-7:00 **Evening Keynote—Karen Porter**

7:00-7:15 Break & Sweet Treat (Pick it up and move to your breakout session.)

7:15-8:15 **Breakout Session #2**

(S) Outlining with Pizzazz (Bonnie Emmorey) Library
 (S) Speaking with C.O.N.F.I.D.E.N.C.E. (Na'Kedra Rodgers) Great Hall
 (W) Publish on Purpose (Athena Dean Holtz) Pres. Dining Rm
 (W) Landing a Literary Agent (Karen Neumair) Willow West
 (M) Crossing the Generational Divide (Cindy Bultema) Willow East
 (M) Find Your Tribe (Angela Donadio) Boardroom
 (M) Look Great On Stage and Off (Jill Swanson) Hickory

8:15-8:30	Break
8:30-10:00	Speakers' Track—Small Group Critiquing Session Location on your printout Writers' Track—Introduction of authors with a new book in the last year & 1 st Page Peer Critiquing Great Hall

Friday, July 11

8:00-8:45	Breakfast Meeting— My No is On the Table: kNOw Your Yes (Jenn Hand) Boardroom Breakfast Meeting— Centered Calling (Ginny Davidson) Pres. Dining Rm
8:55	Moving Moments—Mary Ward Great Hall
9:00-9:05	Welcome, Announcements, & Giveaways—Bonnie Emmorey & Beth Runkle
9:05-9:15	Praise & Worship
9:15-10	Morning Keynote —Rachel Wojo
10:00-10:45	Panel Discussion: Current Challenges & Opportunities in a Changing World
10:45-11:00	Break
11:00-12:00	Breakout Session #3 (S) Teaching Scripture with Confidence (Lee Nienhuis) Willow West (S) Turn your Signature Talk into a Book (Shawn Kuhn) Pres. Dining Rm (W) How to Write to a Felt Need (Rob & Joanna Teigen) Boardroom (W) Writing & Marketing for the Now & Next Generations (Blythe Daniel) . . . Willow East (M) Embrace Your Season of Life (Kathe Wunnenberg) Hickory (M) Draw Them In, But Don't Drown Them (Darlene Larson) Library (M) Creating a Lead Magnet to Grow Your Audience (Rachael Adams) Great Hall
12:00	Lunch
12:35-12:45	Comic Sketch—Cherie Nettles Great Hall
12:45-1:00	Platinum Sponsors Highlighted
1:00-1:20	Logos Bible Software—Scott Lindsey
1:20-1:45	Panel Discussion: Counseling & Coaching with Integrity Great Hall
1:45-2:00	Break
2:00-3:00	Breakout Session #4 (S) How to Get Booked on Podcasts & Be a Great Guest (Janet McHenry). . . Willow East (S) Unleash the Power of Storytelling (Mary R. Snyder) Great Hall (W) Never Too Late to Get Published (Maggie Rowe) Library (W) How the Sausage Is Made: Traditional Publishing Pipeline (J. Armstrong) . Boardroom (M) Logos Bible Software Training (Scott Lindsey) Pres. Dining Rm (M) Thriving in Ministry (Jeri Howe) Willow West (M) Vulnerability as a Superpower (Becky Baudoiuin) Hickory
3:00-3:15	Break
3:15-4:30	Speakers' Track—2 nd Small Group Critiquing Session Location on your printout Writers' Track—Show Don't Tell with Dave & Cindy Lambert followed by Q & A with publishers, editors & agents Great Hall
4:30-5:30	Break
5:30-6:30	Friday Night Banquet Great Hall
6:15-6:25	Praise & Worship
6:25-7:15	Evening Keynote —Barb Roose
7:15-7:30	Break
7:30-9:00	Publishing Awards followed by Book Signings Great Hall

Saturday, July 12

8:00-8:45	Breakfast Meeting— Setting Ministry Goals by Seasons! (Pat Layton) Breakfast Meeting— Podcasting (Rachel Wojo)	Great Hall
8:55	Moving Minutes— Mary Ward	Great Hall
9:00–9:05	Welcome & Announcements—Bonnie Emmorey & Rachel Wojo	
9:05–9:15	Praise & Worship	
9:15–10	Morning Keynote —Katie M. Reid	
10:00–10:45	Panel Discussion The Business and the Ministry of Speaking & Writing	Great Hall
10:45–11:00	Break	
11:00–12:00	Breakout Session #5 (S) Preparing Your Personal Testimony (Carol Kent) (S) Podcasting 101 (Linda Goldfarb) (W) Writing Devotions (Sandi Banks) (W) Know Your Publishing Options (Shawn Kuhn) (M) Courageous Choices (Sheila Qualls) (M) Discipleship is a Command (Jerry Howard) (M) Facebook Insights & Growth (Peg Arnold with Ruthie Gray)	Boardroom Willow East Great Hall Pres. Dining Rm Willow West Library Hickory
12:00–12:15	Break	
12:15–1:00	Lunch	
12:55–1:00	Moving Moments—Mary Ward	
1:00–1:05	Introduce Full Speak Up Team	
1:05–1:15	Speak Up Masterpiece Theater—Bonnie Emmorey & Gene Kent	
1:15–2:00	Panel Discussion: Where Do We Go From Here?	
2:00–2:15	Break	
2:15-3:15	Breakout Session #6 (S) Aim for Results (Bonnie Emmorey) (S) 5 Message Mistakes (Shannon Popkin) (W) Writing Opportunities Other than Book Publication (D Lambert) (W) More Than a Memoir (Susan Call & Lisa Saruga) (M) Discover Your Ministry Identity (Shellie Arnold) (M) Reaching Younger Gens with the Good News (Leslie Schonfeld) (M) Guided Outdoor Reflections (J. Howe), Weather Permitting)	Pres. Dining Rm Willow East Great Hall Boardroom Willow West Library Meet at the back door
3:15–3:30	Break	
3:30-4:30	Closing Session: Praise & Worship) Keynote —Carol Kent	Great Hall